

Ref.: HUDCO/694-Vig/2024/ 185

Sept. 30, 2024

To: All Regional Chiefs/HSMI

Sub.: Observance of Vigilance Awareness Week, 2024-reg

Dear Sir/Madam,

1. As you are aware, Vigilance Awareness Week is observed regularly every year and as per the CVC's directions, the same will be observed this year during the week from **28th October to 3rd November, 2024 as "Vigilance Awareness Week"**. The Week will commence with the taking of an Integrity Pledge on 28th October, 2024 at 11.00 AM. As per CVC Circular No. 09/08/24 dated 28th Aug, 2024 (copy enclosed), the theme of observing Vigilance Awareness Week is **"सत्यनिष्ठा की संस्कृति से राष्ट्र की समृद्धि", "Culture of Integrity for Nation's Prosperity."**

2. In light of the above, it is proposed to observe the Vigilance Awareness Week at Headquarter and also at all Regional Offices. The programme will be inaugurated on 28th October, 2024 at 11.00 AM and the Integrity Pledge will be administered to the employees of the Corporation by CMD/DCP/DF at Headquarter and by EDs/RCs at their respective ROs.

3. CVC had earlier issued instructions detailing a three-month campaign period (16.08.2024 to 15.11.2024) in which following preventive vigilance measures are being taken up as focus areas: -

- a. Capacity Building Programs,
- b. Identification and implementation of Systemic Improvement measures,
- c. Up-dation of Circulars / Guidelines / Manuals,
- d. Disposal of complaints received before 30.06.24.
- e. Dynamic Digital Process

In this regard, HUDCO CVD vide IOM dated 06.08.2024 had already informed all Departmental Heads at CO and all the Regional Chiefs / Head of HSMI regarding the above CVC circular in r/o **three-month campaign period (16.08.2024 to 15.11.2024)** and a report in the prescribed formats to be submitted to CVD by **22.11.2024**.

4. CVC has advised to conduct activities relevant to the theme that strives to bring about maximum public participation. It is imperative that all



हाउसिंग एंड अर्बन डेवलपमेंट कॉर्पोरेशन लिमिटेड (भारत सरकार का उपक्रम)
कोर 7ए, हडको भवन, भारत पर्यावास केन्द्र, लोधी रोड, नई दिल्ली-110003
दूरभाष : 011-24648160 फैक्स : (011) 24625308, आई.एस.ओ. 9001:2015 प्रमाणित कम्पनी
वेबसाइट : www.hudco.org, सी आई एन : L74899DL1970GOI005276, GST : 07AAACH0632A1ZF
Housing & Urban Development Corporation Ltd., (A Govt. of India Enterprise)
Core-7'A', HUDCO Bhawan, India Habitat Centre, Lodhi Road, New Delhi - 110 003
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website : www.hudco.org CIN : L74899DL1970GOI005276 GST : 07AAACH0632A1ZF



Profitability with Social Justice

organizations should conduct different outreach programs that aim to sensitize the public about the need for transparency and integrity in public governance.

5. Activities to be conducted within the organization may include the following:

- a) Employees may be encouraged to take e-pledge by visiting the website. Online "Integrity Pledge" is available at CVC's website (<https://www.cvc.gov.in>) and can be accessed by all.
- b) Conduct workshops/sensitization programs for employees and other stake holders on policies/procedures of the organization and on preventive vigilance measures.
- c) Conduct various competitions such as debates, quiz etc. for the employees and their families on issues relating to anti- corruption.
- d) Promote the concept of e-Integrity Pledge by persons with whom the organization deals with.
- e) Vigilance Study Circles may also conduct outreach and awareness programs.

6. Outreach activities for public / citizens may include the following:

- a) HUDCO shall publicize Integrity Pledge amongst all employees, their families, vendors/ suppliers/ contractors/ stake holders, students etc. to elicit wider participation. Integrity pledge for citizens and organizations enclosed as Annexure A and B of CVC Circular No. 09/08/24.
- b) HUDCO may undertake activities such as walkathons, marathons, street plays etc. which have visibility and mass appeal across all strata of society.
- c) Extensive use of social media platforms, bulk SMS / e-mails, Whatsapp etc. for spreading awareness. For different social media related initiatives, the social media handles of CVC may be tagged. (Twitter: @CVCIndia; Facebook: CVCofIndia)
- d) Organize grievance redressal camps for citizens / customers having customer-oriented activities. Similarly, vendor meets may be organized wherever necessary, through online mode or otherwise, whichever is more feasible.
- e) Organize "Awareness Gram Sabhas" for dissemination of information regarding the menace of corruption and the different measures that the public can undertake to redress it, such as complaint portals, etc. Indicative list of activities which can be conducted as part of "Awareness Gram Sabhas" is at Annexure C of CVC Circular No. 09/08/24.

This list is only illustrative and EDs/Regional Chiefs are welcome to devise their own programs and observe the Week accordingly for wider propagation of this year's theme.

It is requested that the action be initiated on above lines and the compliance thereof be ensured within your Region. A copy of the tentative program of activities to be organized by ROs, may also be furnished (soft copy) to CVD for consolidation and onward transmission to CVC.

The Competent Authority has accorded administrative approval for a tentative provision of **Rs. 75,000/- each for Regional Offices with staff strength of 15 or more than 15 and Rs.50,000/- each for Regional Offices with staff strength below 15**, subject to actual expenditure.

It is also requested that a report (in Format D (1 to 6) CVC Circular No. 09/08/24) on the Week's observance along with a copy of the best essays/slogans/speeches / selected photographs and media clips may be sent, latest by **22nd November, 2024** to this Department. Further, a soft copy (**both in PDF & MS-Word formats**) of the report on Week's observance, may also be sent on email id: **hudcocvd@hudco.org.in**

It is also requested that all Regional Heads may please keep them updated through CVC website www.cvc.gov.in for further direction and messages of high dignitaries to be uploaded from time to time.

This issues with the approval of Competent Authority.

With best wishes,

Yours sincerely,



(राजीव कुमार)

संयुक्त महाप्रबंधक (परि-सतर्कता)

सलंगन: उपरोक्तानुसार



केन्द्रीय सतर्कता आयोग
CENTRAL VIGILANCE COMMISSION



सतर्कता भवन, जी.पी.ओ. कॉम्प्लेक्स,
ब्लॉक-ए, आई.एन.ए., नई दिल्ली-110023
Satarkta Bhawan, G.P.O. Complex,
Block A, INA, New Delhi-10023

सं./No. 024/VGL/081-38615

दिनांक / Dated 28.08.2024

Circular No. 09/08/24

Sub: Observance of Vigilance Awareness week 2024.

**Theme: "सत्यनिष्ठा की संस्कृति से राष्ट्र की समृद्धि"
"Culture of Integrity for Nation's Prosperity"**

Vigilance Awareness Week is observed every year during the week in which the birthday of Sardar Vallabhbhai Patel (31st October) falls in. The Commission has decided that this year Vigilance Awareness Week would be observed from **28th October to 3rd November, 2024** with the following theme:

**"सत्यनिष्ठा की संस्कृति से राष्ट्र की समृद्धि"
"Culture of Integrity for Nation's Prosperity"**

2. The observance of Vigilance Awareness Week, 2024 would commence with the taking of the integrity pledge (copy enclosed as **Annexure A**) by public servants in the Ministries/Departments/Central Public Sector Enterprises (CPSEs)/ Public Sector Banks (PSBs) and all other organizations on **28th October, 2024 at 1100 hrs.**

3. All organizations are advised to conduct activities relevant to the theme that strives to bring about maximum public participation. It is imperative that all organizations should conduct outreach programs that aim to sensitize the public about the need for transparency and integrity in public governance.

Daniel

4. Activities which may be conducted within the organizations include the following:

- a. Encourage employees to take e-pledge by visiting the website. Online "Integrity Pledge" is available at CVC's website (www.cvc.gov.in) and can be accessed by all.
- b. Conduct workshops/sensitization programs for employees and other stake holders on policies/procedures of the organization and on Preventive Vigilance measures.
- c. Conduct various competitions such as debates, quiz etc. for the employees and their families on issues relating to anti-corruption.
- d. Promote the concept of e-Integrity Pledge by persons with whom the organization deals with.
- e. Vigilance Study Circles may also conduct outreach and awareness programs.

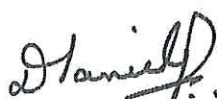
5. Outreach activities for public / citizens may include the following:

- a. All Ministries / Departments / Organizations shall publicize integrity Pledge amongst all employees, their families, vendors / suppliers / contractors/ stake holders, students etc. to elicit wider participation. Integrity pledge for citizens and organizations are enclosed as **Annexure A and B** of this circular.
- b. Organizations may undertake activities such as walkathons, marathons, street plays etc. which have visibility and mass appeal across all strata of society.
- c. Extensive use of social media platforms, bulk SMS / e-mails, WhatsApp etc. for spreading awareness. For different social media related initiatives, the social media handles of the Central Vigilance Commission may be tagged. (Twitter: @CVCIndia; Facebook: CVCofIndia)
- d. Organize grievance redressal camps for citizens/ customers by Organizations having customer-oriented activities. Similarly, vendor meets may be organized wherever necessary, through online mode or otherwise, whichever is more feasible.
- e. Organize "Awareness Gram Sabhas" for dissemination of information regarding the menace of corruption and the different measures that the public can undertake to redress it, such as complaint portals, etc. As per past practice, Public Sector Banks need to conduct "Awareness Gram Sabhas" at the Branch level in at least two Gram Panchayats. Other organizations may also organize wherever possible. Indicative list of activities which can be conducted as part of "Awareness Gram Sabhas" is at **Annexure C** of this circular.

6. Selected Photographs / Media clips may be sent to the Commission through email at coord1-cvc@nic.in. Photographs and Media clips may be uploaded on departmental/ organizational websites.

7. A report on the observance of Vigilance Awareness Week may be sent by all Ministries / Departments / Organizations to Central Vigilance Commission in the format attached as **Annexure D** of this circular by **30th November, 2024**.

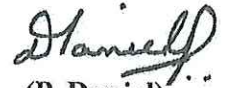
8. The Commission had earlier vide our circular of even number dated 01.08.2024 issued instructions detailing a **three-month campaign period (16th August, 2024 till 15th November, 2024)** vide which following preventive vigilance measures were indicated as focus areas to be



taken up by all the Ministries / Departments and Organizations and report to be submitted in prescribed format by **30th November, 2024** :

- a. Capacity Building programs
- b. Identification and implementation of Systemic Improvement measures
- c. Up-dation of Circulars / Guidelines / Manuals
- d. Disposal of complaints received before 30.06.24
- e. Dynamic Digital Presence

9. This notification is also available on the Commission's website at www.cvc.gov.in.


(P. Daniel)
Secretary

Encl: As stated.

To

- i. The Cabinet Secretary of India
- ii. The Secretaries of all Ministries / Departments of Government of India
- iii. The Chief Secretaries of all Union Territories
- iv. Director, CBI.
- v. Director of Enforcement
- vi. Chief Executives of all CPSEs / Public Sector Banks/ Public Sector Insurance Companies/Financial Institutions / Autonomous Organizations / Societies.
- vii. All Chief Vigilance officers in Ministries / Departments / CPSES / Public Sector Banks / Public Sector Insurance Companies / Financial Institutions / Autonomous Organizations / Societies.

Integrity Pledge for Citizens

I believe that corruption has been one of the major obstacles to economic, political and social progress of our country.

I believe that all stakeholders such as Government, citizens and private sector need to work together to eradicate corruption.

I realize that every citizen should be vigilant and commit to highest standards of honesty and integrity at all times and support the fight against corruption.

I, therefore, pledge:

- To follow probity and rule of law in all walks of life;
- To neither take nor offer bribe;
- To perform all tasks in an honest and transparent manner;
- To act in public interest;
- To lead by example exhibiting integrity in personal behaviour;
- To report any incident of corruption to the appropriate agency

Integrity Pledge for Organizations

We believe that corruption has been one of the major obstacles to economic, political and social progress of our country.

We believe that all stakeholders such as Government, citizens and private sector need to work together to eradicate corruption.

We acknowledge our responsibility to lead by example and the need to put in place safeguards, integrity frameworks and code of ethics to ensure that we are not part of any corrupt practice and we tackle instances of corruption with utmost strictness.

We realize that as an Organization, we need to lead from the front in eradicating corruption and in maintaining highest standards of integrity, transparency and good governance in all aspects of our operations.

We, therefore, pledge that:

- We shall promote ethical business practices and foster a culture of honesty and integrity;
- We shall not offer or accept bribes;
- We commit to good corporate governance based on transparency, accountability and fairness;
- We shall adhere to relevant laws, rules and compliance mechanisms in the conduct of business;
- We shall adopt a code of ethics for all our employees;
- We shall sensitize our employees of laws, regulations, etc. relevant to their work for honest discharge of their duties;
- We shall provide grievance redressal and Whistle Blower mechanism for reporting grievances and fraudulent activities;
- We shall protect the rights and interests of stakeholders and the society at large.

List of activities for conducting “Awareness Gram Sabhas” in rural and semi-urban areas

The following is a list of indicative activities for conducting “Awareness Gram Sabhas”:

1. Organize meeting in Gram Panchayats inviting all stake holders like the Sarpanch, members of Gram Panchayat, Self-Help Groups (SHGs), workers of MGNREGA, farmers, students, and citizens. Head of Gram Sabha / Sarpanch or any dignitary could be requested to deliver lecture on theme of Anti-Corruption followed by discussion. Anti-Corruption message in vernacular languages can also be displayed at the meeting.
2. Organize competitions like quiz, cartoon, slogans painting, rangoli, posters and walkathon / marathon / cyclothon etc.
3. Organize Melas to give wide publicity to the produce / products of the SHGs as motivational tools for integrating them with awareness creation effort.
4. Organize evening Choupals / meetings in villages / panchayats during which short plays / nautankies / kalajathas / folk songs / puppet shows, etc., can be organized focusing on the theme of Anti-Corruption.

Activity Report Format on Vigilance Awareness Week-2024**Name of the Organisation:****1. INTEGRITY PLEDGE****Table a): Integrity Pledge**

Total no. of employees who have undertaken e-pledge	Total no. of customers who have undertaken e-pledge	Total no. of citizen who have undertaken e-pledge

2. ACTIVITIES / EVENTS ORGANISED WITHIN THE ORGANISATION**Table a): Conduct of competitions**

Name of State	City/ Place	Specify program (Debate/ Elocution/ Panel Discussion etc.)	No. of participants	Remarks

Table b): Other Activities

Sl. No.	Activities	Details
1.	Distribution of Pamphlets/ Banners	
2.	Conduct of Workshop/ Sensitization programmes	
3.	Issue of Journal/ Newsletter	
4.	Any other activities	

3. OUTREACH ACTIVITIES

Table a): Involving students in Schools

Name of State	Name of city / town/ village	Name of school	Details of activities conducted (date of activities may also be mentioned)	No. of students involved
Total				

Table b): Involving students in Colleges

Name of State	Name of city / town/ village	Name of college	Details of activities conducted (date of activities may also be mentioned)	No. of students involved
Total				

Table c): "Awareness Gram Sabhas"

Name of State	Name of city / town/ village	Name of Gram Panchayat where "Awareness Gram Sabha" is held	Details of activities conducted (date of activities may also be mentioned)	No. of public / citizens participated
Total				

Table d): Seminars/ Workshops

Name of State	Name of city/ town/ village	No. of seminars/ Workshops organized	Details of activities conducted (date of activities may also be mentioned)	No. of public/ citizens participated

4. OTHER ACTIVITIES

Sl. No.	Activities	Details
1.	Display of Banners/ Posters etc	
2.	No. of grievance redressal camps held	
3.	Use of Social Media	

5. DETAILS OF PHOTOS ENCLOSED

(Photos may kindly be sent alongwith captions and also place & date of event)

Name of the activities held	No. of Photos	Whether photos are sent in soft copy or hard copy	If in soft copy, number of CDs attached

6. ANY OTHER RELEVANT INFORMATION, IF ANY:

(Brief write up on the activities conducted during Vigilance Awareness Week, not more than 1000 words, may be attached in a separate sheet)